



MICE study trip

Lucerne – Andermatt - Lake Lucerne region.

March 22 – 24, 2019

Your hosts:

Switzerland Convention & Incentive Bureau

Myriam Winnepenninckx, Manager Meetings & Incentives,
Phone +32 2 345 83 57 / Mobile +32 477 23 05 50
myriam.winnepenninckx@switzerland.com
Website www.MySwitzerland.com/meetings

Switzerland Convention
& Incentive Bureau.



Lucerne - Lake Lucerne Region Lucerne Convention Bureau

Céline Meyer
Phone +41 41 227 17 43/ Mobile +41 79 596 78 86
eMail: celine.meyer@luzern.com
Website www.business.luzern.com



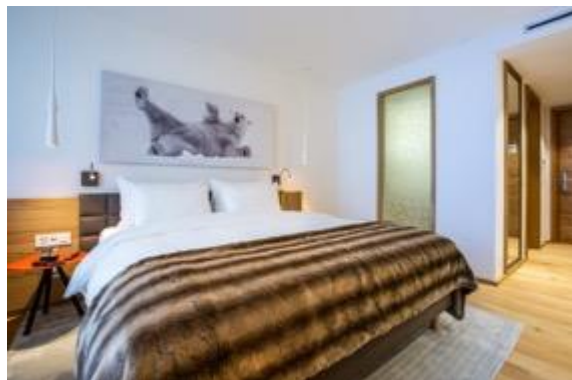
Accommodation

Radisson Blu Hotel Reussen ****

Bärengasse 1

CH-6490 Andermatt

Tel +41 41 888 11 11 / www.radissonblu.com/en/hotel-anderlatt



Explore the serene Swiss Alps and all their wonderful wilderness from the Radisson Blu Hotel Reussen in Andermatt. Designed in a modern interpretation of a Swiss chalet, enjoy the warm and inviting atmosphere that comes with the use of local fabrics, natural wooden floors and soft furnishings.

Switzerland Convention & Incentive Bureau (SCIB)

Switzerland Tourism, c/o Ambassade de Suisse, Place du Luxembourg 1, BE-5Bruxelles, Phone +32 (0)2 345 83 57,
MySwitzerland.com/meetings



The 179 elegant hotel rooms and suites feature a full range of upscale amenities, including free high-speed Wi-Fi, 24-hour room service and LED TVs. The convenient location within walking distance of the city center and ski lifts lets you get the most out of your Swiss adventure. After a day of sports or sightseeing, treat yourself to a relaxing massage at their on-site Spa & Wellness Center, complete with fitness facilities, a sauna, steam room and pool. Then, finish off the evening with a glass of your favorite wine at the intimate BärBar. In addition to a range of leisure activities, the hotel boasts 6 fully equipped meeting rooms and a conference hall spanning 466m², suitable for up to 255 guests.

Dress code

Casual, warm jacket, warm clothes, gloves, hat / ski suit, warm- waterproof and comfortable shoes, sunglasses, sun cream, swimsuit (for the spa)
For dinner: casual

Weather forecast

Check the following website before leaving for Switzerland.

<http://www.meteoswiss.admin.ch/home.html?tab=overview>

You can search for the forecast of all destinations of your trip



Information on the destinations of Lucerne and Andermatt, Switzerland

Lucerne

Imagine conferencing in the heart of Switzerland. Easy to get to, the city offers professional event management know-how. The first-class infrastructure and wide choice of hotels leave nothing to be desired in terms of multipurpose conferencing centres.

www.business.luzern.com



Andermatt

"To me this is the loveliest and most fascinating of regions." Johann Wolfgang von Goethe, Germany's national poet, on Andermatt.

Located in the heart of the Swiss Alps, Andermatt is the perfect destination for nature lovers and outdoor sports enthusiasts, whatever the time of year. In winter, the skiArena Andermatt-Sedrun, central Switzerland's largest ski resort, is the perfect place for cross-country skiing, winter hiking and snowshoeing.

www.anderlatt.ch





Your provisional programme in Lucerne and Andermatt

Friday March 22nd

05.30-05.45

Meet with Myriam Winnepenninckx at Brussels Airport
Check-in row 2 (flight to Zurich)

07.05

Departure with LX 771 to **Zurich**

08.20

Arrival at Zurich Airport

09.47

Transfer by train to Lucerne

10.49

Arrival in Lucerne

Welcome by Céline Meyer, Manager Sales & Marketing MICE at the
Lucerne Convention Bureau

Programme in the city of Lucerne
Guide city tour and site inspections



Visit of the Museum of transport



The Swiss Museum of Transport is not just Switzerland's most-visited museum. It is also a special venue for very special meetings and events. The outstanding range of extraordinary rooms and the option of using parts of the museum itself ensures a unique ambience for memorable events. You and your guests will be well and truly inspired. Experience and enjoy the dynamic atmosphere, a stimulating setting for the participants of meetings, congresses, symposiums and many other events.



Late afternoon Transfer to Andermatt
 Check-in at the Radisson Blu

 Dinner in the hotel

Saturday March 23rd

Morning Breakfast at the Radisson Blu
 Snow Day in Andermatt: skiing of winter walk

The SkiArena Andermatt-Sedrun not only comprises two ski areas, but also two languages, two cultures and two cantons. The SkiArena Andermatt-Sedrun is the largest ski area in Central Switzerland and is one of the most attractive in Switzerland thanks to the wide range of offers, the snow guarantee and the numerous sun terraces. Excellently groomed slopes, snow-covered slopes for freeriders, well-maintained winter hiking trails and sunny snowshoe trails, children's paradises, a fun park, a varied gastronomic scene, a wellness oasis, lots of local culture and cheerful people. The northern slopes of the Gemsstock are predestined for powder snow descents, while the sun-exposed slopes in the Andermatt-Oberalp-Sedrun area ensure relaxing and family-friendly excursions to restaurants, the children's paradise, wide pistes and toboggan runs.



Late afternoon Enjoy the spa of the hotel



Step into a world of calm and relaxation at the exclusive spa. The modern health and fitness concept encompasses a 25-meter swimming pool with large windows that give way to powdery slopes. Find also a sauna, a vapor bath, and several therapy rooms offering treatments customized to your personal needs.



Evening Dinner and site inspection at the Chedi Hotel

The Chedi Andermatt is a uniquely fascinating mix of modest alpine chalet-style on the outside and inside an Asian temple. Rooms and suites here appear to lay the mountains right at your feet, as two tasteful restaurants whet your appetite for even more palatable pleasures: The Japanese and The Restaurant offer the best of both Swiss and Asian culinary worlds - and particular highlight is the five-meter-high glass cheese cellar. The seminar facilities of this award-winning luxury hotel are as unique as the establishment itself: Rooms with high ceilings in modern Alpine design provide plenty of air and light, exceptional group rooms like the The Wine & Cigar Library offer an unrivaled atmosphere.



Overnight at the Radisson Blu

Sunday March 24th

Morning Breakfast at the Radisson Blu
Site inspection of the hotel
Transfer to Brunen
Lunch Cruise on Lake Lucerne





Late afternoon Transfer to Zurich airport

18.05 Flight with LX 788 to Brussels

19.15 Arrival at **Brussels Airport**

This trip is realised with the generous co-operation of the following partners:



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Your contact: Mr Nabil Bahous, Market Manager Switzerland Incoming & MICE
CH-8021 Zürich Phone +41 44 225 80 52
nabil.bahous@swisstravelsystem.com / www.SwissTravelSystem.com/meetings

Important: **The insurance is up to everybody's ow responsibility.**
Each participant is responsible for their insurance. Please make sure that your travel insurance covers you for medical en dental costs in Switzerland. Switzerland Tourism does not cover these costs.

All activities and meals mentioned in the program are offered. We kindly ask you to pay your personal expenses like minibar, bar, massages, etc directly at the hotel/bar.

Thanks for your understanding