



Eric Rozenberg, CMP, CMM

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Eric Rozenberg, CMM, CMP, is President of SWANTEGY, a service company consulting corporate clients in the strategic use of meetings and events and measuring their impact. Eric serves European corporate clients in various industries for almost 15 years. He started his professional career as President of AIESEC Belgium in 1991 and since then, Eric has been working in more than 50 countries all over the world. He speaks 5 languages and holds a Master degree in International Management Sciences from Warocqué, an Executive Master in Marketing and Advertising from Solvay and two Executive Education Programs from INSEAD and MIT. Former President of MPI European Council,

he currently serves in the International Board of Directors of MPI as Chairman-elect 2009-2010, in the International Advisory Committee of AIESEC International, in the Board of the Belgian Management and Marketing Association and in the Executive Committee of the Weizmann Foundation for Sciences. BE

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Eric Rozenberg's favorites

Restaurants

A Quick Bite:

As we are located next to Place du Châtelain, the opportunities for a "quick bite" technically allows us to change place everyday without eating twice in the same place in one month!

A Serious Tete a Tete:

At home with home-made specialties or ... at the Hof van Cleve - <http://www.hofvancleve.com/> for the quality of its service and products, its creativity and the presentation of the various courses.

Business, Business, Business:

One of my ever favorite is the “Maison du Boeuf” at the Hilton Brussels. Perfect service, excellent food, easy parking and business orientated.

http://www1.hilton.com/en_US/hi/hotel/BRUHITW-Hilton-Brussels-hotel/index.do

Good Value for Groups:

Where the quality of service, products and presentation matches the location, atmosphere and prices. It just depends on the experience you want to create and the budget allocated. From then on, it could be preparing the meal yourself with the group to renting exclusively a 3* Michelin restaurant.

When I travel abroad:

First, I try not to eat in the plane 😊 then, I take it for granted that the places where we are going provide local quality food and I’m much more sensitive to atmosphere, quality of service and above all emotions and experiences. From the “bam-bam shrimps” at Quinn’s on Ocean Drive in South Beach to “Scorpions on Kroupouk” in Beijing; from eating on a barge around the Lake Palace in India to the Assados, alfajores and mate in Argentina; from the BBQ under the stars in the desert in Namibia to the pic-nic basket in the Red Butte Garden Amphitheater in Salt Lake City; I remember each of them because of the experiences created during those moments and the people I shared them with ...

Hotel:

There are so many incredible properties in the world ... Devi Garh in Delwara remains one of my favourite ... <http://www.deviresorts.com>

City:

At the top of my list: Brussels for its quality of life and its internationalism.

Country:

Belgium for the same reasons as Brussels and the rest of the World because of all the magical places that exist on our little planet.

Incentive Destination:

The Sea of Tranquility (<http://www.cartoonstock.com/lowres/rjo0617l.jpg>)

Airline:

I don't have one favorite airline but I wonder when I realize that I know better the people at specific airlines check-in desks than some of my neighbors ... Nevertheless, this is my kind of airline welcome: <http://www.youtube.com/watch?v=ivjybdXVml>

Best kept MICE secret:

I can tell you ... but then I have to kill you!

MICE personality:

There are so many amazing people in our Industry ... I'll mention one in Belgium and one abroad. In Belgium, the late Luc Van Bockstael was a true pioneer and worked endlessly for the professionalization and recognition of our Industry. Internationally, I would mention Christine Duffy for her strategic mind, her leadership talent, her great personality and humor and above all, for everything she has, is and will be doing for our Industry.

5 likes, 5 dislikes**Likes:**

Family and friends
Music, sports and reading
Humor and authenticity
Courage
Life

Dislikes:

Extremists
Hypocrisy and cowardice
Death
Queues
Delay because of the late arrival of the machine at the gate

Top 10 People I would Like to Meet:

1. Shaï Agassi
2. Isaac Newton
3. Nelson Mandela
4. Dalai-Lama
5. Leonard Cohen and Billy Joël
6. Steven Spielberg
7. Al Gore
8. Dan Brown
9. Justine Henin and Kim Clijsters
10. Yoda and Obi-Wan-Kenobi