

BBT Online: 2nd Reader Event with a Swiss flavor!

Last year BBT Online organized its first Reader Event, jointly with Dolce La Hulpe Brussels. This year's event took place on two days: on 2 March 15 Incentive Houses and on 9 March 10 Corporate Planners had a wonderful and informative evening. Your favorite online business travel and MICE magazine teamed up with the Switzerland Convention & Incentive Bureau in Brussels, headed by Myriam Winnepenninckx.

On 2 March the party was joined by Davos Congress and Interlaken, and on 9 March by the Engadin–St Moritz region and incoming DMC Ovation Switzerland.

The event took place in the show kitchen of the B52 lounge in avenue Brugmann in Brussels.

After a short introduction the delegates were given kitchen aprons, and they started to prepare dinner, watched over by the chef. Some guests demonstrated some astonishing skills at filleting fish, while others showed their expertise at peeling potatoes. But whatever their culinary skills (or lack thereof), everyone had a good time and there was laughter all around, sometimes to the chef's despair when he wanted to explain and demonstrate the serious business of flipping a pan-size rösti.

Nevertheless, the guests succeeded in creating "Emincé of perch on a bed of lentils and radicchio with walnut oil" and "Fillet of suckling pig with wild mushrooms and viande des Grisons", all of which went down very well.

The evening closed with some well-timed presentations by the Swiss partners of the event.

www.bbtonline.eu

www.myswitzerland.com/meetings

www.ovationdmc.com

www.davos.ch

www.interlaken.ch

www.engadin.stmoritz.ch